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PRODUCT\_ANELLUM  
DESIGN\_MASSIMILIANO ZOGGIA

Two engineers from Turin, Luca Ferrero and Stefano Dolcetti, spent two years developing and refining a new lighting technology that has a potential of completely changing the perception of the home environment. Their state-of-the-art system enables the user to create an infinite number of lighting combinations and, consequently, an infinite number of different ambiances — all controlled by a wireless handheld device. The intelligent mechanism incorporates a rotating parallelepiped with three lights (R, G and B) and allows the light source to be guided along two axes, each having a range of motion of over 180°. The beams of light can be adjusted in size, their intensity regulated and colour changed. Due to the remote control and the insertion of a powerful microchip, each lamp responds to commands given within a distance of 40 meters. Each chosen setting (position, intensity and colour of the light) can be memorised and reproduced. The «team light» system will command up to 128 lighting fixtures in the same area, and can also be used with already existing lamps. The know how designed by Ferrero and Dolcetti formed the base of Muvis company founded by Arturo Artom, an expert in telecommunications, who invited Giorgetto Giugiaro to create a shape for the innovative concept. Muvis debuted this April at the EuroLuce fair with a range of five products which included wall, table and floor lights, designed by Giorgetto Giugiaro and Massimiliano Zoggia.

